



## **Sponsorship Levels**

### **Exclusive Title Sponsor with Youth Activities Sponsorship: \$10,000**

- ❖ Category exclusivity for your business or industry

#### **Tournament Play**

- Three foursomes in the tournament (\$1,500 value)

#### **Radio**

- Company name broadcast over five different radio stations in ELK's public service announcement and related talk shows; between July – September (\$20,000 value)
- Includes: Sport's Radio 104.3 The Fan, 98.5 KYGO, KS 107.5, and ESPN Radio 1600, KRWZ 950 AM

#### **Print**

- Primary logo and name recognition in printed advertising (\$2,000 value)
- Top level title sponsor recognition on 500 promotional flyers distributed throughout metro Denver
- Logo professionally printed on golf hats given to each player
- Name and logo prominently placed on the cover of event program as ELK Sponsor
- Name and logo prominently placed as title sponsor on Sponsorship Banner
- Company banner displayed prominently at event (provided by your company)
- Name and logo on a 18x24 inch hole sign on the course
- Title sponsor status in all news releases to Denver newspapers, including at least four community papers (i.e.: Stapleton, Green Valley Ranch, Park Hill, Commerce City)

#### **Web and Email Direct Marketing**

- Company logo and link to your website on golf tournament home page and on ELK's Silent Auction home page, both directly linked from ELK's homepage
- Company logo and link to your website prominently placed on all Silent Auction and Golf emails; e-mail list of more than 1,600
- Company logo and link to your website at [www.elkkids.org](http://www.elkkids.org) for the year (*approximately 700 hits/month*)



## **Sponsorship Levels**

**Exclusive Title Sponsor- ELK Sponsor: \$10,000** (continued)

### **More!**

- Verbal acknowledgement from the podium of your company as the Title Sponsor
- Company Executive directly address the audience during the Awards Ceremony
- Company information distributed to all participants in goody bags
- Display table/exhibit space at event

### **Youth Activity Sponsorship**

- Your Company has exclusive sponsorship of **5 Denver Youth Naturally Activity Days**

### **This Includes:**

- Press releases before each trip to highlight your company's sponsorship (to five local papers, the Denver Post, and the Rocky Mountain News)
- Printed schedules and online schedules highlight your company's sponsorship
- Acknowledgement on ELK's website home page as our exclusive ELK sponsor
- Your company's banner hung at activity site during activity\*
- Employees invited to join ELK on any and all of these activities

\*We will discuss with you which activities will have the most traffic and public attention

**This is a fantastic opportunity to connect your company's name directly with supporting educational opportunities for deserving youth in the Denver community!**



## **Sponsorship Levels**

**Bald Eagle Sponsor:** \$5,000

### **Tournament Play**

- Two foursomes in the tournament (\$1,000 value)

### **Radio**

- Company name broadcast over five different radio stations in ELK's public service announcement and related talk shows; between July – September (\$20,000 value)
- Includes: Sport's Radio 104.3 The Fan, 98.5 KYGO, KS 107.5, and ESPN Radio 1600

### **Print**

- Logo and name recognition in printed advertising (\$2,000 value)
- Sponsor recognition on 500 promotional flyers distributed throughout metro Denver
- Name and logo prominently placed in event program as a Bald Eagle Sponsor
- Name and logo prominently placed as Bald Eagle Sponsor on Sponsorship Banner
- Company banner displayed prominently at event (provided by company)
- Name and logo on a 18x24 inch hole sign on the course
- Sponsor recognition in news releases to Denver newspapers, and in at least four community papers (i.e.: Stapleton, Green Valley Ranch, Park Hill, Commerce City)

### **Web and Email Direct Marketing**

- Company logo and link to your website on golf tournament home page and on ELK's Silent Auction home page, both directly linked from ELK's homepage
- Company logo and link to your website prominently placed on all Silent Auction and Golf emails; email list of more than 1,600
- Company logo and link to your website at [www.elkkids.org](http://www.elkkids.org) for the year (*approximately 700 hits/month*)

### **More!**

- Verbal acknowledgement from the podium of your company as Bald Eagle Sponsor
- Company Executive directly address the audience during the Awards Ceremony
- Company information distributed to all participants in goody bags
- Display table/exhibit space at event



## **Sponsorship Levels**

**Bighorn Sheep Sponsor:** \$2,500

### **Tournament Play**

- One foursome in the tournament (\$500 value)

### **Radio**

- Company name broadcast over five different radio stations in ELK's public service announcement and related talk shows; between July – September (\$20,000 value)
- Includes: Sport's Radio 104.3 The Fan, 98.5 KYGO, KS 107.5, and ESPN Radio 1600

### **Print**

- Logo and name recognition in printed advertising (\$2,000 value)
- Name and logo prominently placed in event program as a Bighorn Sheep Sponsor
- Name and logo prominently placed as Bighorn Sheep Sponsor on Sponsorship Banner
- Company banner displayed prominently at event (provided by company)
- Name and logo on a 18x24 inch hole sign on the course
- Sponsor recognition in news releases to Denver newspapers, and in at least four community papers (i.e.: Stapleton, Green Valley Ranch, Park Hill, Commerce City)

### **Web and Email Direct Marketing**

- Company logo and link to your website on golf tournament home page and on ELK's Silent Auction home page, both directly linked from ELK's homepage
- Company logo and link to your website prominently placed on all Silent Auction and Golf emails; email list of more than 1,600
- Company logo and link to your website at [www.elkkids.org](http://www.elkkids.org) for the year (*approximately 700 hits/month*)

### **More!**

- Verbal acknowledgement from the podium of your company as Bighorn Sheep Sponsor
- Company information distributed to all participants in goody bags



## **Sponsorship Levels**

Red Fox Sponsor: \$1,000

### **Tournament Play**

- One twosome in the tournament (\$260 value)

### **Print**

- Name and logo prominently placed in event program as a Red Fox Sponsor
- Name and logo prominently placed as Red Fox Sponsor on Sponsorship Banner
- Name and logo on a 18x24 inch hole sign on the course

### **Web and Email Direct Marketing**

- Company logo and link to your website on golf tournament home page and on ELK's Silent Auction home page, both directly linked from ELK's homepage
- Company logo and link to your website prominently placed on Silent Auction and Golf emails; email list of more than 1,600
- Company logo and link to your website at [www.elkids.org](http://www.elkids.org) for the year (*approximately 700 hits/month*)

### **More!**

- Verbal acknowledgement from the podium of your company as Red Fox Sponsor
- Company information distributed to all participants



## **Sponsorship Levels**

**Greenback Cutthroat Trout Sponsor (HOLE SPONSOR): \$500**

### **Print**

- Name and logo on a 18x24 inch hole sign on the course
- Name and logo prominently placed in event program as a Greenback Cutthroat Trout Sponsor
- Name and logo prominently placed as a Greenback Cutthroat Trout Sponsor on Sponsorship Banner

### **Web and Email Direct Marketing**

- Company logo and link to your website on golf tournament home page and on ELK's Silent Auction home page, both directly linked from ELK's homepage
- Company logo and link to your website prominently placed on Silent Auction and Golf emails; email list of more than 1,600
- Company logo and link to your website at [www.elkkids.org](http://www.elkkids.org) for the year (*approximately 700 hits/month*)

### **More!**

- Verbal acknowledgement from the podium of your company as Greenback Cutthroat Trout Sponsor
- Company information distributed to all participants in goody bags



## **Sponsorship Levels**

Pronghorn Sponsor: \$250

### **Print**

- Name and logo placed in event program as a Pronghorn Sponsor
- Name and logo placed as a Pronghorn Sponsor on Sponsorship Banner

### **Web and Email Direct Marketing**

- Company logo and link to your website on golf tournament home page and on ELK's Silent Auction home page, both directly linked from ELK's homepage
- Company logo and link to your website prominently placed on Silent Auction and Golf emails; email list of more than 1,600
- Company logo and link to your website at [www.elkkids.org](http://www.elkkids.org) for the year (*approximately 700 hits/month*)

### **More!**

- Company information distributed to all participants in goody bags



## Sponsorship Levels

### **Agreement**

\_\_\_\_\_ (individual name/company name) agrees to participate in the 2009 Environmental Learning for Kids Golf Tournament as a corporate sponsor at the below level of support:

- Exclusive Title Sponsor- ELK Sponsor: \$10,000
- Bald Eagle Sponsor: \$5,000
- Bighorn Sheep Sponsor: \$2,500
- Red Fox Sponsor: \$1,000
- Hole Sponsor - Greenback Cutthroat Trout Sponsor: \$500
- Pronghorn Sponsor: \$250

Corporate sponsor will receive all marketing benefits outlined in the specific sponsor package. Sponsor agrees to supply their company logo in jpg or comparable electronic format, and in .tif or comparable print format. To receive the full comprehensive marketing benefits, please submit payment on or before July 1, 2009 to Environmental Learning for Kids, 14460 E. 50<sup>th</sup> Avenue, Denver, CO 80239.

Please fax signed agreement to 303-371-3009; Attn: Golf

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_